

# *Automotive Books*



McFARLAND



Writers have often described the suspicion that greeted the first automobiles to appear on streets, frightening horses and striking the occasional bedazzled pedestrian as they sputtered through towns at speeds sometimes reaching double digits. But already cars were being raced, at serious and rapidly rising velocities—and not everyone was glad. Robert Dick, in *Auto Racing Comes of Age: A Transatlantic View of the Cars, Drivers and Speedways, 1900–1925* (p.3), considers the affronts of the early road races. In the first Bennett Cup race, racer Camille Jenatzy “claimed to have five dogs on his conscience. ... Sportsmen skidded and chickens died. Sportsmen made dust, they made smell, and they made noise. Sportsmen were goggled and unashamed. They were furred, stop-watched and horse-powerful. ... Sportsmen broke roads and the rules of the road. Fortunately sportsmen broke down from time to time.” Dick provides an insightful, well-rounded history of a defining period of motorsport.

If mild-mannered American Motors Corporation had a less brutal effect on spectators, its forward-thinking, distinctive products stood as a practical and sometimes racy alternative to the Big Three. Marc Cranswick sums them up in *The Cars of American Motors: An Illustrated History* (p.3). From economical Ramblers to Levi’s-lined Gremlins to comfortable Eagle sedans with 4WD versatility, American Motors consistently offered something different.

Even smaller cars than AMC was known for take the stage in *Inside the Fisher Body Craftsmen’s Guild* (p.3), edited by John L. Jacobus, in which *Contestants Recall the Great General Motors Talent Search*. Twenty-nine participants in the well-remembered annual contest share their secrets of creating “dream car” models in competition for a GM scholarship. (See also Jacobus’s complete Guild history, p.14.)

Check the pages that follow for a broad range of automotive books, including other new titles and new softcover reissues. And remember as always that we welcome your own book proposals; see the Authors section of our website for details.

—Steve Wilson, Editorial Director

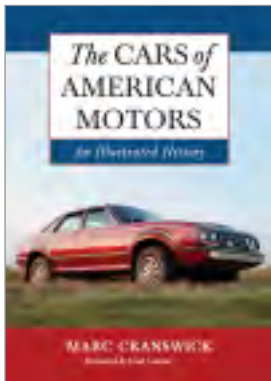
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CONSULT OUR WEBSITE FOR THE LATEST AVAILABILITY INFORMATION.

# NEW & FORTHCOMING TITLES

## The Cars of American Motors



*An Illustrated History*

MARC CRANSWICK  
FOREWORD BY  
CARL GREEN

Though American Motors never approached the size of Detroit's Big Three, it produced a long series of successful cars that were distinctive, often innovative and in many cases

influential. This history examines AMC's cars from the company's formation in 1954 through its absorption by Chrysler in 1987. The Gremlin, Pacer and Eagle vehicles are examined in detail, as are the AMC custom cars of George Barris and Carl Green. The text details AMC's 1980s involvement with the French firm Renault and the design legacy of that joint venture, which includes the Hummer. The evolution of Jeep is covered from the 1960s through the 2000s.

\$38 softcover (7 × 10) LATE FALL 2011  
Ca. 225 photos (color), appendices, notes, bibliography, index  
p 978-0-7864-4672-8 e 978-0-7864-8570-3

## Auto Racing Comes of Age



*A Transatlantic View of the Cars, Drivers and Speedways, 1900-1925*

ROBERT DICK

The first quarter of the 20th century was a time of dramatic change in auto racing, marked by the move from the horseless carriage to the supercharged Grand Prix racer,

from the gentleman driver to the well-publicized professional, and from the dusty road course to the autodrome. This history of the evolution of European and American auto racing from 1900 to 1925 examines transatlantic influences, early dirt track racing, and the birth of the twin-cam engine and the straight-eight. It also explores the origins of the Bennett and Vanderbilt races, the early career of "America's Speed King" Barney Oldfield, the rise of the speedway specials from Marmon, Mercer, Stutz and Duesenberg, and developments from Peugeot, Delage, Ballot, Fiat, and Bugatti.

\$75 hardcover (7 × 10) SPRING 2012  
Ca. 140 photos, appendices, notes, bibliography, index  
p 978-0-7864-6670-2 e 978-0-7864-8811-7

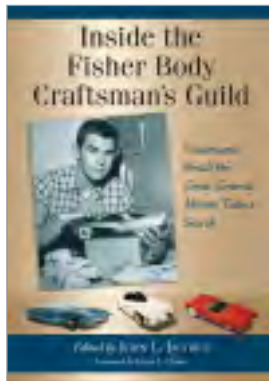
## Inside the Fisher Body Craftsman's Guild

*Contestants Recall the Great General Motors Talent Search*

EDITED BY  
JOHN L. JACOBUS  
FOREWORD BY  
GRANT L. ONNIE

From 1930 to 1968, General Motors sponsored a national model craftsmanship and auto design competition for youth—the famous Fisher Body Craftsman's Guild. Each year, thousands of young people from across America competed for scholarships by designing and submitting scale models of their "dream car," many dedicating hundreds of hours to their designs. A public relations bonanza for GM, the program also helped to identify and nurture a generation of future automotive design executives. These essays by 29 Guildsmen chronicle their experiences in the competition, revealing their model car design techniques, tricks, and secrets and highlighting the technical expertise and dedication required of those who sought the ultimate prize—a GM university trust fund.

\$35 softcover (7 × 10) LATE FALL 2011  
Ca. 440 photos (color), notes, bibliography, index  
p 978-0-7864-4861-6 e 978-0-7864-8795-0



## Custom Built by McFarlan

*A History of the Carriage and Automobile Manufacturer, 1856-1928*

RICHARD A. STANLEY

A family owned business specializing in light duty horse-drawn carriages, buggies, and wagons, the McFarlan Company, like many manufacturers of its

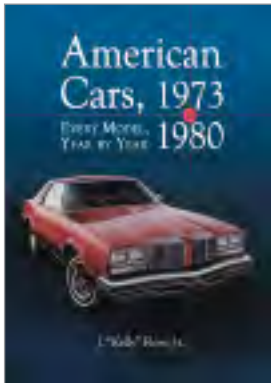
era, entered the automobile industry soon after the turn of the 20th century. For nearly 20 years, McFarlan automobiles were recognized for their quality, custom features, powerful engines, and enormous size. This full history covers the company from start to finish, with emphasis on its prestigious cars.

\$55 hardcover (7 × 10) LATE FALL 2011  
Photos, appendix, notes, bibliography, index  
p 978-0-7864-4457-1



# NEW & FORTHCOMING TITLES

## American Cars, 1973–1980



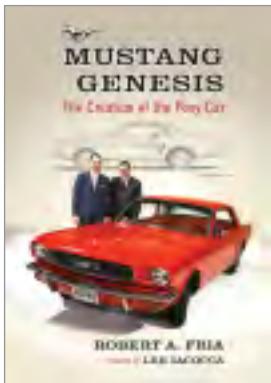
*Every Model, Year by Year*  
J. “KELLY” FLORY, JR.

This exhaustive reference work details every model from each of the major American manufacturers from model years 1973 through 1980, including various “captive imports”

(e.g. Dodge’s Colt, built by Mitsubishi.) Within each model year, it reports on each manufacturer’s significant news and details every model offered: its specifications, powertrain offerings, prices, standard features, major options, and production figures, among other facts.

\$75 hardcover (8½ × 11) SPRING 2012  
Ca. 1,300 photos, appendices, bibliography, index  
p 978-0-7864-4352-9 e 978-0-7864-5636-9

## Mustang Genesis



*The Creation of the Pony Car*

ROBERT A. FRIA  
FOREWORD BY  
LEE IACocca

“Wonderful” — *Booklist/RBB*; “highly recommended” — *Choice*; “the work of a devoted Mustang enthusiast” — *Mustang Magazine*; “written by a genius expert...this is the only Mustang

history that you’ll ever need” — *Hemmings Motor News*; “outstanding” — Hal Sperlich.

When Lee Iacocca brought his Fairlane Committee together in 1962 to explore the possibilities of a new kind of car for young, forward-thinking families, no one could have predicted quite how successful this car would eventually be. Finding a styling void in the swiftly growing baby boomer market, Ford hit a marketing bullseye with the Mustang—a four-seat, sporty “pony car” perfect for the times. In the first two years of its production, more than a million Mustangs were built—redefining the Ford brand and becoming the company’s most popular car since the Model T. Based on extensive research and interviews with Mustang team members, management and factory employees, this book tells the story of how a clandestine group at Ford created one of the most iconic car designs in history.

\$45 hardcover (7 × 10) 2010  
137 photos (17 in color), bibliography, index  
p 978-0-7864-5840-0

## James Allison

*A Biography of the Engine Manufacturer and Indianapolis 500 Cofounder*

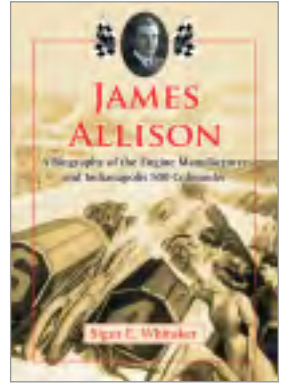
SIGUR E. WHITAKER

Among the engineers fueling the rapid rise of the automotive industry at the dawn of the 20th century was James

Allison, a fountain pen maker who joined with Carl G. Fisher in 1904 to found Prest-O-Lite, an early manufacturer of the power source for automotive headlights. This biography tracks Allison’s involvement in the Indianapolis 500, which he cofounded with Fisher and two others, as well as his machine shop’s construction of the Liberty engine, the first mass-produced aircraft engine, and also the V1710, the workhorse of World War II military aircraft. Through his unique ingenuity and perseverance, Allison created a legacy that still resonates today at the Indianapolis 500, Rolls-Royce, and Allison Transmission.

\$35 softcover (6 × 9) 2011  
19 photos, notes, bibliography, index  
p 978-0-7864-6165-3 e 978-0-7864-8639-7

[Google books](#) [amazon kindle](#)



## They Started in MGs

*Profiles of Sports Car Racers of the 1950s*

CARL GOODWIN  
FOREWORD BY  
JOHN FITCH

An affordable, lightweight sports car suitable for racing, the MG TC launched the sports car scene in postwar America. A wave of drivers first com-

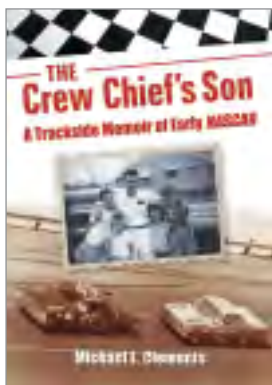
peted on the track in these and the later TD, TF and MGA models during the 1950s, many of them eventually moving up to Porsches, Alfa Romeos, Jaguars and Ferraris. Eighty such drivers, from the famous (e.g., Phil Hill, John Fitch, David E. Davis, Jr.) to lesser known men and women with equally vivid stories, are profiled in this book, which presents many of their recollections from firsthand interviews alongside a wealth of period photographs.

\$35 softcover (7 × 10) 2011  
278 photos, bibliography, index  
p 978-0-7864-6052-6 e 978-0-7864-8624-3

[Google books](#) [amazon kindle](#)



## The Crew Chief's Son



*A Trackside  
Memoir of  
Early NASCAR*

MICHAEL L. CLEMENTS

“Michael takes us beyond the race results and into his dad’s garage and onto the pit road” — *Larry Edsall, iZoom.com.*

From 1957 through 1965, Michael Clements’s

farther Louie, travelled the NASCAR circuit, bringing his wife and five children along to every race. Owner and crew chief for champion driver Rex White, Louie introduced many mechanical innovations still used in NASCAR today, and his children grew up on the road between races, befriendng many racing legends along the way.

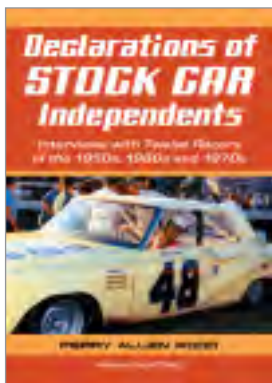
\$35 softcover (7 × 10) 2011

169 photos, index

p 978-0-7864-4954-5 e 978-0-7864-6205-6

[Google books](#) [amazonkindle](#)

## Declarations of Stock Car Independents



*Interviews with  
Twelve Racers  
of the 1950s,  
1960s and 1970s*

PERRY ALLEN WOOD

FOREWORD BY JEFF GILDER

“Perry Allen Wood has done American stock car racing and its fans a favor” — *Larry Edsall, iZoom.com.*

Independent stock car racers

rarely won, often crashed, and flirted with death constantly, all for less money and fame than the money-backed star drivers of their day. This book includes interviews with 12 independent racers, including Curtis “Crawfish” Crider, “Jackhandle Joe” Frasson, and Gene “The Racing Marine” Hobby, among others who laid the foundation for stock car racing as we know it. Readers will discover how they managed to survive in the sport, despite running on second-hand or inferior equipment and, in many cases, holding down another job off-track.

\$35 softcover (7 × 10) 2010

126 photos, bibliography, index

p 978-0-7864-4764-0 e 978-0-7864-5780-9

[Google books](#) [amazonkindle](#)

## Mercedes and Auto Racing in the Belle Epoque, 1895–1915

ROBERT DICK

“Impressive...excellent” — *Classic & Sports Cars*; “useful...informative” — *The Flying Lady.*

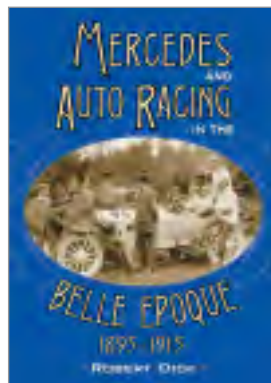
The history of the Mercedes provides the thread for this book that narrates the early history of automobile racing from the beginnings in 1895 until the First World War in

1915 when racing temporarily ceased. The book focuses on the races themselves, the drivers and mechanics, the engineers in the background and the technical progress of the cars. Automobile racing had its origins in Paris, and French marques and the Automobile Club de France were dominating the scene. But in 1901 a foreign troublemaker emerged, the Mercedes. The individuals who built and drove these early racers laid the foundation of a new industry, conceived the modern, high-performance engine, and gave magic to a series of races, which drew ever more spectators and thrilled entire nations.

\$65 hardcover (7 × 10) 2005

314 photos, tables, appendices, bibliography, index

p 978-0-7864-1889-3



## Dirt Track Auto Racing, 1919–1941

*A Pictorial History*

DON RADBRUCH

“Pleasurable reading and scholarship” — *SAH Journal*; “engaging” — *Antique Automobile.*

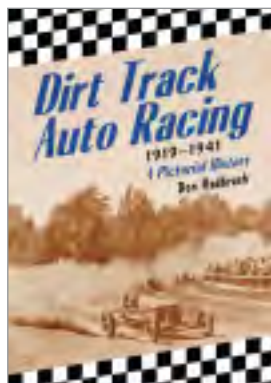
This pictorial history documents dirt track racing, with what are today called sprint cars, around the U.S.

from 1919 to 1941. Regionally divided chapters detail the drivers, tracks, and specific races of each area of the country. Some of the drivers went on to win fame and fortune while others faded into obscurity. Tracks included well known facilities as well as out-of-the-way sites. The cars ranged from state of the art machines to the more common specials based on Model T or Model A Ford parts. Taken together, the drivers, tracks, and races of this era were instrumental in making auto racing the popular sport it is today.

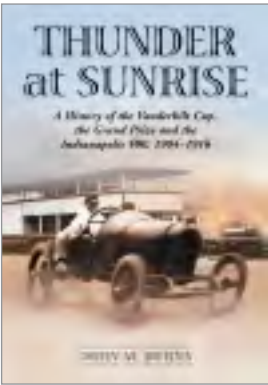
\$45 softcover (7 × 10)

605 photos, index

p 978-0-7864-1725-4 2004



## Thunder at Sunrise



*A History of the Vanderbilt Cup, the Grand Prize and the Indianapolis 500, 1904-1916*

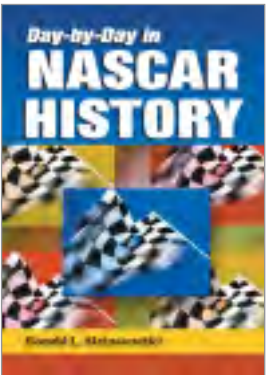
JOHN M. BURNS

- WINNER, THOMAS MCKEAN MEMORIAL CUP—ANTIQUA AUTOMOBILE CLUB OF AMERICA
- “Thoroughly researched”—*Hemmings Sports & Exotic Car*.

Concentrating on the years between 1904 and 1916, this book examines the early and relatively unknown history of American motor racing. Beginning with an overview of motor racing history, it covers the French origins of the sport and the first international competitions such as the annual Gordon Bennett Cup and the ill-fated Paris to Madrid race. The primary focus is on America’s first three races of international stature: the Vanderbilt Cup, the International Grand Prize and the Indianapolis 500. The book also covers the ways in which each race spurred development of the American automobile industry, making it at last a true competitor for that of Europe.

\$55 hardcover (7 × 10) 2006  
140 photos, notes, bibliography, index  
p 978-0-7864-2474-0

## Day-by-Day in NASCAR History



RONALD L. MEINSTEREIFEL  
“Essential”—*ARBA*; “fascinating”—*Old Autos*.

Stock car racing is a \$2-billion-a-year industry that draws crowds totaling 5.5 million fans in a single season. The beginning of stock car racing’s premiere organization, NASCAR,

can be traced to December 14, 1947, when Bill France began a series of meetings at the Streamline Hotel in Daytona Beach. Thirty-five participants debated the future of their sport and subsequently founded a professional racing series first called Strictly Stock, which eventually evolved into today’s NASCAR Nextel Cup Series.

Covering both the sport’s humble beginnings and phenomenal successes, this unique day-by-day reference work chronicles the important moments in NASCAR history.

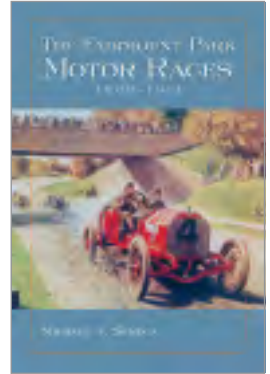
\$39.95 softcover (6 × 9) 2004  
Bibliography, index  
p 978-0-7864-1799-5

## The Fairmount Park Motor Races, 1908–1911

MICHAEL J. SENECA

- WINNER, NICHOLAS-JOSEPH CUGNOT AWARD—SOCIETY OF AUTOMOTIVE HISTORIANS

“A model of historical scholarship ...incredible detail ...good history and a ‘good read’”—*SAH Journal*; “recommended”—*The Automobile*.



For four years in the early 1900s, the Fairmount Park Motor Races were run on an eight-mile course in Philadelphia’s West Fairmount Park. They drew half a million spectators the first year but surprisingly have largely been overlooked as part of automobile racing history. There were never any serious injuries and not a single death but after four years the event was banned, with safety concerns cited.

Both the on-track action and the off-track events that affected the races are described as are the successful crusade to stop the races and the attempts to revive it in the years following.

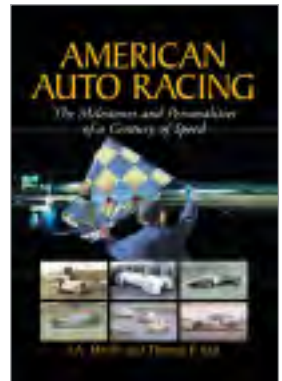
\$39.95 softcover (7 × 10) 2010 [2003]  
68 photos, tables, notes, bibliography, index  
p 978-0-7864-4592-9

## American Auto Racing

*The Milestones and Personalities of a Century of Speed*

J.A. MARTIN AND THOMAS F. SAAL

This work traces American auto racing through the 20th century, covering its significant milestones, developments and personalities. Through interviews with participants and



track records, this text shows where, when and how racing changed. It describes the growth of each different form of auto racing as well as the people and technologies that made it ever faster. Subjects included are: dirt track racing, board track racing, Grand Prix races, the Vanderbilt Cup, the Indianapolis Motor Speedway, the Mercer, the Stutz, Duesenberg, drag racing, the Trans Am, vintage racing, land speed records, the Corvette, the Cobra, Can Am, and Formula One.

\$39.95 softcover (7 × 10) 2004  
232 photos, bibliography, index  
p 978-0-7864-1235-8 e 978-0-7864-8389-1

[Google books](#)

## All Around the Track

*Oral Histories of Drivers, Mechanics, Officials, Owners, Journalists and Others in Motorsports Past and Present*

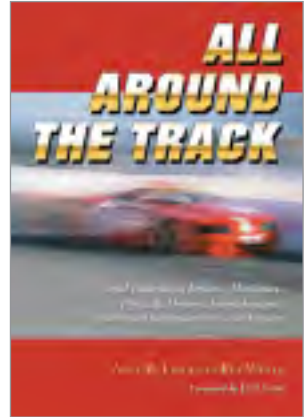
ANNE B. JONES AND REX WHITE

FOREWORD BY ED CLARK

“Unique...belongs on the bookshelf of any race fan”—*Racing Milestones*; “funny memories and poignant accounts”—*School Library Journal*; “a good read”—*Appalachian Journal*; “exceeds the boundaries of most other literature currently available on this topic...valuable...this is an ambitious and important project, and it should be recognized for its contribution to the available body of literature on the history of motor sports in America”—*The North Carolina Historical Review*.

From authors Anne Jones and former NASCAR champion Rex White, here are oral histories of over 50 individuals from stock car and drag racing’s not-so-distant past and present. Rich with original interviews and previously unpublished material, it includes drivers such as David Pearson, Junior Johnson, Bobby Allison, Bob Glidden and Hubert Platt; mechanics and builders; track crew; sportswriters; and owners such as Joe and J.D. Gibbs. Features many photographs and a foreword by Atlanta Motor Speedway President Ed Clark.

\$35 softcover (7 × 10) 2007 62 photos, index p 978-0-7864-2988-2 e 978-0-7864-8243-6 [Google books](#)



## Gold Thunder

*Autobiography of a NASCAR Champion*

BY REX WHITE AS TOLD TO ANNE B. JONES

FOREWORD BY RICK MINTER

“A terrific read”—*Old Cars Weekly*; “highly recommended”—*Autos*; “a treasure...loaded with reminiscences”—*Now & Then*; “terrific read”—*Old Autos*.

In the 1950s Chevrolet fans prayed for a savior, and Rex White answered. He took on big muscle cars, eventually winning both the 1960 Winston Cup Championship and the Driver of the Year title, and would later be named by NASCAR as one of their 50 all-time greatest drivers.

This memoir tells the story of Rex White’s struggle to become a champion despite a poverty-ridden childhood and a devastating physical disability. A firsthand account of the early days of NASCAR and southern stock car racing, the text is based on extensive research and hundreds of hours of interviews with Rex White by writer Anne B. Jones. It includes tales by participants and fans and is peppered with anecdotes of a virtual who’s who of NASCAR drivers, including Junior Johnson, Ned Jarrett, and a host of other drivers. The book is well illustrated, largely with photographs from Rex White’s private collection.

\$39.95 hardcover (7 × 10) 2005 83 photos, appendix, index p 978-0-7864-1975-3



## Silent Speedways of the Carolinas

*The Grand National Histories of 29 Former Tracks*

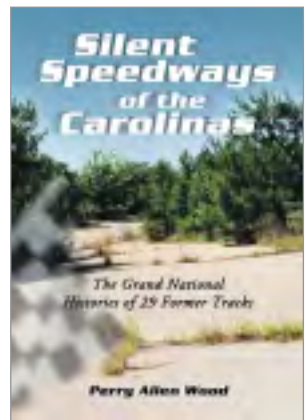
PERRY ALLEN WOOD

“An educational experience”—*Our State*; “fans of the sport will enjoy Wood’s book”—*The North Carolina Historical Review*; “provides a fertile data field for scholars...recommended”—*Appalachian Journal*.

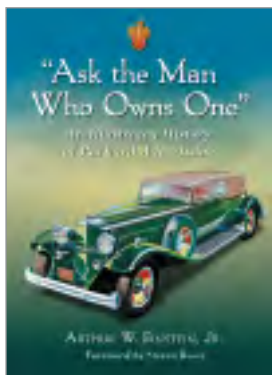
NASCAR held its first Strictly Stock race in Charlotte on June 19, 1949, and, in the following decades, dozens of large and small tracks throughout the Carolinas were home to a major NASCAR event.

This is the story of every racetrack in North and South Carolina that held at least one big time race through 1971, but is no longer used for auto racing. Seven are one-race wonders, while others are as much racing legends as the sport’s past champions. Chapters cover each track’s big time history, from early background through its racing years to its current status. Included are the thrilling tales of the personalities and machines that shaped NASCAR’s early days. Statistics chart every track’s past winners, records, and wins by make.

\$35 softcover (7 × 10) 2007 151 photos, bibliography, index p 978-0-7864-2817-5



## “Ask the Man Who Owns One”



### Owns One” An Illustrated History of Packard Advertising

ARTHUR W.  
EINSTEIN, JR.

FOREWORD BY  
STEVEN ROSSI

“Highly recom-  
mended”—*Choice*;  
“a delight”—*Classic  
Car Club Bulletin*;  
“who better than a

car loving advertising executive to pen a book on the advertising history of the Packard Motor Car Company”—*Antique Automobile*.

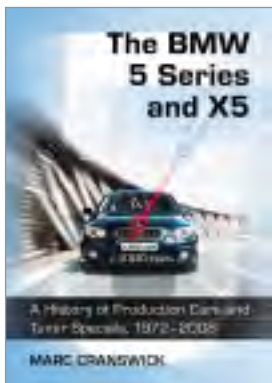
This book traces Packard’s advertising history from 1900 through 1958, based on original research that includes several first-hand interviews with the people who made it happen. Filled with reproductions of Packard ads (some in color), the book looks beyond the surface to examine how the advertisements reflect and interpret the company’s management and business convictions, how they were influenced by business conditions and competitive pressure, and how they changed with the times.

\$49.95 hardcover (7 × 10) 2010

133 photos (16 in color), appendices, notes, bibliography, index  
p 978-0-7864-4773-2 e 978-0-7864-5661-1

[Google books](#) [amazon](#) [kindle](#)

## The BMW 5 Series and X5



### A History of Production Cars and Tuner Specials, 1972–2008

MARC CRANSWICK

“Cranswick has  
crafted a very thor-  
ough global history  
of this beloved  
model...top notch”—  
*Hemmings Sports &  
Exotic Car*.

This book covers  
the history of the 5

series midsize sedan and the related X5 SUV from September 1972 to the e60’s major makeover for 2008 and the recent development of the e70 X5. Specific mechanical, electronic and cosmetic changes are described, including the time of and reasons for their introduction. Several aspects of BMW’s corporate history and technically related models such as the 6-series are also described, as are aftermarket modifications by Alpina, Hartge, and other specialist BMW tuners and speed shops.

\$38 softcover (7 × 10) 2010

242 photos (29 in color), appendix, notes, bibliography, index  
p 978-0-7864-4351-2 e 978-0-7864-8005-0

[Google books](#) [amazon](#) [kindle](#)

## Porsche 928, 924, 944 and 968

### The Front-Engined Sports Cars

MARC CRANSWICK

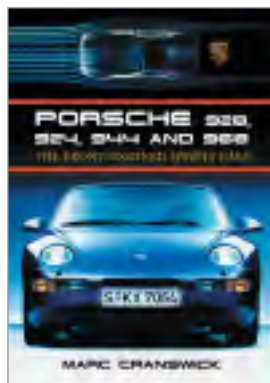
“Valuable”  
—*Hemmings Sports  
& Exotic Car*.

This book begins  
its analysis with the  
creation of the  
Porsche 924 and the  
impact it made on  
the automotive world.  
During the 1980s,

Porsche honed ear-  
lier 924 designs to create the 944 and its Turbo  
and convertible variants, and later the 968, com-  
pleting a line that has produced some of the  
most respected sports cars of the modern era.  
The text also follows in detail the long production  
life and development of Porsche’s V-8 powered  
high performance grand tourer, the 928—in-  
troduced in 1977, named the 1978 European  
Car of the Year and culminating in the 350 bhp  
928 GTS of the 1990s. This history of the dynamic  
Porsche family gives a full account of each model  
and reveals the unique contributions each has  
made to a constantly evolving automotive world.

\$38 softcover (7 × 10) 2008

242 photos (29 in color), appendix, notes, bibliography, index  
p 978-0-7864-3040-6



## The Lexington Automobile

### A Complete History

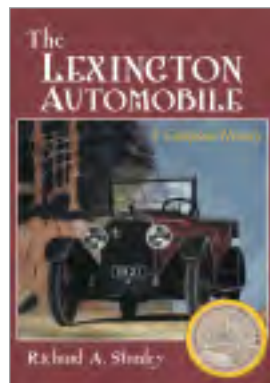
RICHARD A. STANLEY

“Fascinating”—  
*Hemmings Classic  
Car*; “definitive...  
outstanding”—*SAH  
Journal*; “a gold  
mine of informa-  
tion...an excellent  
reading experi-  
ence”—*Antique Au-  
tomobile*.

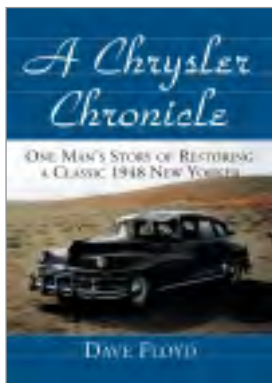
From incorpora-  
tion to financial in-  
solvency in 1926, this is the first book to offer  
the complete story of the Lexington Motor  
Company as well as the related Howard and  
Ansted cars. Detailing company history within  
the context of the American industrial revolu-  
tion, it follows the upstart manufacturer from  
initial choice of property, factory design and  
name selection, through relocation, World War I,  
ventures into auto racing, and finally a take-  
over by Auburn in 1927. It also offers detailed  
automotive specifications and options, and in-  
cludes information on surviving Lexingtons.

\$49.95 hardcover (7 × 10) 2007

251 photos, tables, appendix, notes, bibliography, index  
p 978-0-7864-2542-6



## A Chrysler Chronicle



*One Man's Story of Restoring a Classic 1948 New Yorker*

DAVE FLOYD

"Excellent"—*Antique Automobile*; "a primer for anyone starting on a restoration"—*Old Cars Weekly*.

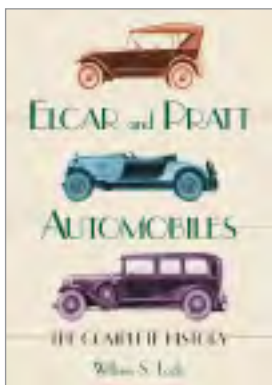
Dave Floyd, an enthusiast with a life-long love for the great cars on the road

in his youth, is one who answered the call of classic car restoration. In this book he traces every step of restoring a long-neglected 1948 Chrysler New Yorker to its original glory, all on a real-world budget and in the spare hours left by a full-time job.

Every task, every discovery, every obstacle, every triumph and frustration comes through in a detailed account that is part diary, part practical guide, part love story. Told with great charm, his story is inspiring to any prospective old-car hobbyist, and a special treat for Chrysler devotees.

\$25 softcover (6 × 9) 2000  
73 photos, appendix, index  
p 978-0-7864-0910-5

## Elcar and Pratt Automobiles



*The Complete History*

WILLIAM S. LOCKE

"Superb"—*SAH Journal*; "splendid"—*ARBA*; "five [stars]"—*Antique Automobile*; "enjoyable"—*Old Cars Weekly*; "highly recommended"—*Classic Car Mart*; "excellent"—*Classic Car Club of America Bulletin*.

This remarkably exhaustive history, researched over several decades from all available sources, including interviews with former Elcar employees, details every Elcar model and the Pratt vehicles that preceded them, as well as the personalities behind the cars. Extensive appendices provide a complete model history, with specifications; a full corporate chronology; an illustrated accounting of all Elcars and Pratts known to survive whole or in part today; a roster of company employees; a descriptive list of all ads and brochures ever produced by the company; and a wealth of other data that can be found nowhere else.

\$45 softcover (8½ × 11) 2007 [2000]  
563 photos (29 in color), appendices, bibliography, index  
p 978-0-7864-3254-7

## The Classic Citroëns, 1935–1975

JOHN REYNOLDS

"A must-have"—*Hemmings Sports & Exotic Car*; "definitive...this is perhaps his finest work"—*Citroen Quarterly USA*.

This work provides the first in-depth examination of the Citroën-Michelin era, focusing on the interrelationship between these firms in the development of the revolutionary Michelin X radial tire and its impact on Citroën's avant-garde automobiles. From its origins in 1919 under the watchful eye of André Citroën, a history of the automaker's early years is provided. Next, the author takes a detailed look at the cars of the golden age of Citroën: the Traction Avant, the 2CV, the DS/ID, the Ami-6 and Ami-8, the GS/GSA, the CX, and the Citroën-Maserati SM. The innovations, the unique designs, and the new standards of technical excellence that these cars offered are all fully covered.

\$55 hardcover (8½ × 11) 2006  
235 photos, appendix, bibliography, index  
p 978-0-7864-2171-8 e 978-0-7864-8415-7

[Google books](#)



## Haynes-Apperson and America's First Practical Automobile

*A History*

W.C. MADDEN

FOREWORD BY  
DAVID GRIFFEY

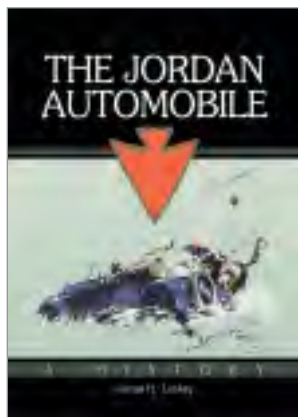
"Wonderful...recommended"—*SAH Journal*; "definitely recommended"—*Antique Automobile*; "rewarding"—*The Flying Lady*; "a solid read"—*Hemmings Classic Car*; "an absolute must"—*Old Cars Weekly*.

While Elwood Haynes and the Apperson brothers are not as well known as Henry Ford, Ransom Olds and other famous automobile manufacturers, their contributions to the automotive industry are just as significant. They were responsible for one of the first functioning automobiles, if not the first, in the U.S.

This book is a history of these automotive pioneers and their companies.

\$39.95 softcover (7 × 10)  
194 photos, appendices, bibliography, index  
p 978-0-7864-2675-1 2006 [2003]





## The Jordan Automobile

*A History*

JAMES H. LACKEY

- WINNER, THOMAS MCKEAN MEMORIAL CUP  
—ANTIQUÉ AUTOMOBILE CLUB OF AMERICA

“A labor of love...a stunning...extensive”—*Cars & Parts*; “one of the finest, most carefully researched single-made ‘autobiographies’ I’ve ever seen”—*SAH Journal*; “superb...outstanding...heartily recommended”—*Antique Automobile*; “highly recommended”—*Classic Car Club of America Bulletin*.

Edward Stanlaw “Ned” Jordan was born November 21, 1882, in Merrill, Wisconsin, and worked as a journalist before finding work in the automobile industry. A pioneer of automobile advertising and sales who got his start with Thomas B. Jeffery and Company in 1907, he founded the Jordan Motor Car Company with fellow Jeffery em-

ployees Russell S. Begg as experimental engineer and Paul Zens as purchasing agent in 1916.

This is both a biography of Ned Jordan and a history of his company and its vehicles from its beginning in 1916 to its end on April 1, 1932, when non-payment of franchise taxes forced its dissolution. Jordan’s first models were four- and seven-passenger custom-type touring cars, but it would become famous for the Sport Marine, the Playboy, the Little Tomboy, and the Little Custom Jordan.

\$49.95 hardcover (8½ × 11) 2005 417 photos (43 in color), appendices, notes, bibliography, index p 978-0-7864-1667-7



## The Cadillac That Followed Me Home

*Memoir of a V-16 Dream Realized*

CHRISTOPHER W. CUMMINGS

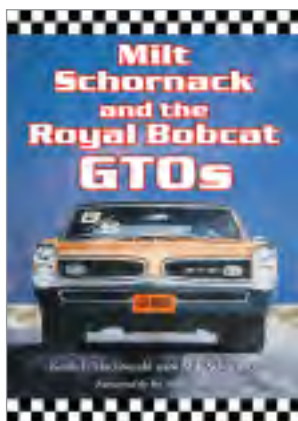
“The most inspirational book on classic car restoration ever published”—*Hemmings Classic Car*; “enjoyable”—*Classic Car Club of America Bulletin*.

This memoir tells the story of a boy who grew up loving cars, learned everything he could about them, and acquired quite a few impressive models for himself, while always looking forward to the day he would, by surprising circumstance, find the automobile of his dreams. Early chapters reveal the adventure Cummings underwent renovating his first car at age 13. Over the course of his teenage years he would work to acquire three classic Cadillacs: a 1941 Cadillac Series 7523 seven-passenger touring sedan, a 1941 Cadillac Series 61 coupe, and a 1931 Cadillac Series 355A Fleetwood Cabriolet. Later

chapters recount the painstaking effort he put into renovating and maintaining those coveted vehicles. The story culminates with Cummings’ unexpected acquisition of the car that earned the motto “Standard of the World,” the 1930 V-16 Imperial Sedan limousine.

\$25 softcover (6 × 9) 2006 59 photos (11 in color), index p 978-0-7864-2808-3

## Milt Schornack and the Royal Bobcat GTOs



KEITH J. MACDONALD WITH MILT SCHORNACK

FOREWORD BY RO MCGONEGAL

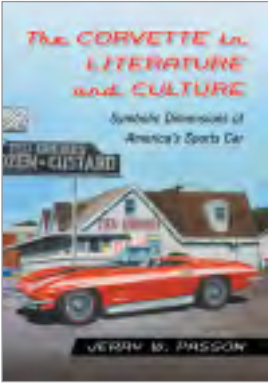
“Entertaining and worthwhile reading”—*SAH Journal*.

The original muscle car, the Royal Bobcat GTO was the baby of a burgeoning Detroit subculture, one not sanctioned by the big automakers of the early 1960s. In a post–World War II America hungry for chrome, flash and speed, Royal Pontiac in Royal Oak, Michigan, modified and sold its souped-up versions of GTOs to customers, and in the process created a demand for custom street racers in America. Founded by Ace Wilson, the Royal name became synonymous with speed.

This book outlines the history of the Royal Bobcat GTO, from the people—including Milt Schornack, the mechanic who raced for Royal Pontiac and was responsible for the custom Bobcats—to the fabled midnight test runs on northern Detroit’s famous Woodward Avenue. Fourteen chapters chronicle the history of a car that changed the focus of the Detroit auto industry for the next decade.

\$35 softcover (6 × 9) 2006 Photos, notes, bibliography, index p 978-0-7864-2387-3

## The Corvette in Literature and Culture



*Symbolic Dimensions of America's Sports Car*

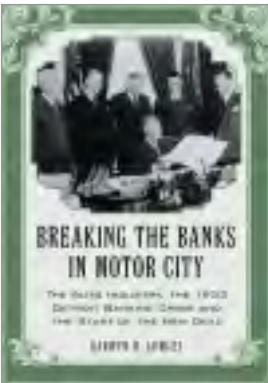
JERRY W. PASSON

As the original American sports car, the Chevrolet Corvette has come to represent power, freedom and sexuality for more than half a century. Yet it also

hints at personal identity and style, suggesting how effectively values and meaning are communicated through an object. Using various critical perspectives, this close analysis of this highly recognizable automobile finds diverse aspects of American culture revealed. Topics covered include the Corvette in literature; its ties to masculine identity, including homosexuality, as well as female sexuality; and the Corvette as artistic object, among others.

\$39.95 softcover (6 × 9) 2011  
30 photos (17 in color), notes, bibliography, index  
p 978-0-7864-6284-1

## Breaking the Banks in



*The Auto Industry, the 1933 Detroit Banking Crisis and the Start of the New Deal*

DARWYN H. LUMLEY

“This book is a rarity”—*Hemmings Classic Car*; “this complicated story is admirably well condensed into a relatively

short treatise”—*The Flying Lady*.

This history tells the relatively unknown story of how the Detroit automobile industry played a major role in the 1933 banking crisis and the subsequent New Deal reforms that drastically changed the financial industry. Spurred by failed decision making and conflicts of interest by automobile industry leaders, Detroit banks experienced a critical emergency, precipitating the federal closure of banks on March 4, 1933, the first in a series of actions by which the federal government acquired power over economics previously held by states and private industrial and financial interests.

\$35 softcover (6 × 9) 2009  
11 photos, chronology, notes, bibliography, index  
p 978-0-7864-4417-5 e 978-0-7864-5414-3

[Google books](#) [amazonkindle](#)

## Electric and Hybrid Cars

*A History*, 2d ed.

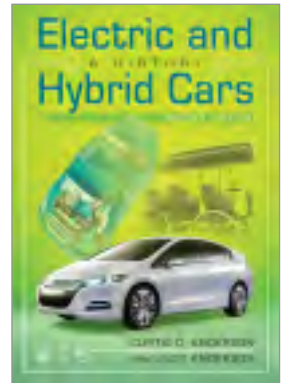
CURTIS D. ANDERSON  
AND  
JUDY ANDERSON

“Recommended”—*Choice*; “fascinating”—*Midwest Book Review*; “brimming with facts”—*Old Cars Weekly*.

This illustrated history chronicles electric and hybrid cars from the late 19th century to today’s fuel cell and plug-in automobiles. It describes the politics, technology, marketing strategies, and environmental issues that have impacted electric and hybrid cars’ research and development. The important marketing shift from a “woman’s car” to “going green” is discussed. Milestone projects and technologies such as early batteries, hydrogen and bio-mass fuel cells, the upsurge of hybrid vehicles, and the various regulations and market forces that have shaped the industry are also covered.

\$45 softcover (7 × 10) 2010  
98 photos, appendix, notes, bibliography, index  
p 978-0-7864-3301-8 e 978-0-7864-5742-7

[Google books](#) [amazonkindle](#)



## The Automobile and American Life

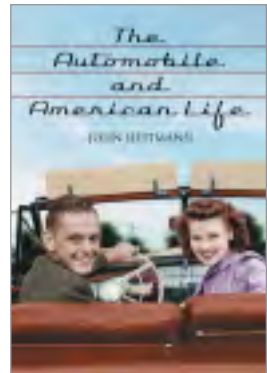
JOHN HEITMANN

- WINNER, RAY AND PAT BROWNE AWARD
- POPULAR CULTURE ASSOCIATION
- CHOICE OUTSTANDING ACADEMIC TITLE

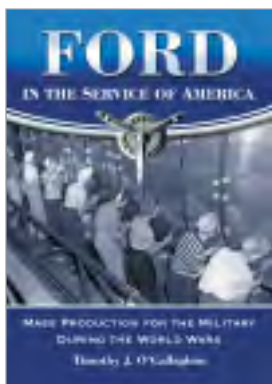
“Highly recommended”—*Choice*; “a worthwhile addition to a collector’s bookshelf”—*Autoweek*; “valuable”—*Technology and Culture*.

This is the story of how the automobile changed the essence of life in America. Both a general history of the automobile and a broad-ranging analysis of its cultural effects, the text addresses such topics as cars’ inception as a mechanical curiosity and later a plaything for the well-to-do; Henry Ford and the rise of the machine age; the development of roads; effects of the Great Depression and World War II; and the emergence of youth culture; and how American car culture has been represented in film, song, poetry and literature.

\$39.95 softcover (7 × 10) 2009  
44 photos, notes, bibliography, index  
p 978-0-7864-4013-9



## Ford in the Service of America



*Mass Production for the Military During the World Wars*

TIMOTHY J. O'CALLAGHAN

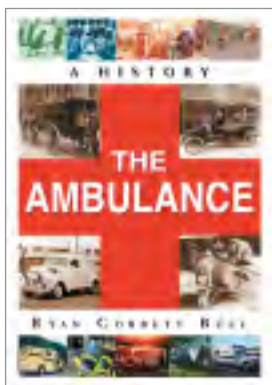
“Thickly laden with facts...a good book, peppered with seldom-seen creations”—*Hemmings Classic Car*; “the first work dedicated specifically to this

area of Ford history...significant”—*SAH Journal*.

This is the history of the Ford Motor Company's achievements and products during World Wars I and II. It demonstrates how, in addition to well-known contributions like jeeps, Eagle Boats and B-24 Liberators, Ford also produced key items ranging from squad tents and the ultra precision gun director to tanks and aircraft engines. Details on each product and how Ford produced it are included. During both wars, the automotive giant used precision manufacturing methods and innovative designs and procedures to increase quantity and quality while lowering production costs.

\$35 softcover (7 × 10) 2009  
70 photos, appendices, notes, bibliography, index  
p 978-0-7864-4485-4

## The Ambulance



*A History*

RYAN CORBETT BELL

“Fascinating”—*C&RL News*; “if there was a best-seller list for EMS books, [this book] would surely be included”—*Journal of Emergency Medical Services*.

Over several centuries the ambulance has evolved from

horse-drawn wagons designed to remove wounded soldiers from the battlefield into high-speed emergency rooms on wheels, staffed by skilled professionals. This thorough history follows the ambulance through every phase, focusing not just on the vehicles but on their role within the developing medical systems they served, as well as the political, social and economic influences that have shaped their advancement.

\$55 hardcover (7 × 10) 2009  
280 photos (12 in color), appendices, notes, bibliography, index  
p 978-0-7864-3811-2

## British Car Advertising of the 1960s

HEON STEVENSON

“Fascinating”—*Classic Car Mart*; “an amazing piece of scholarship”—*The Automobile*; “what a brilliant book!...fabulous”—*Classic Cars*; “a book of the richest scholarship”—*The Flying Lady*.

This well-illustrated history explores the many types and trends of ads issued by both domestic car manufacturers and importers in three main sections: “Family Marques: Engines of an Industry,” “Luxury and Sporting Marques: Aspiration and Escape” and “Imported Marques: Britain Embraces the World.” Twelve appendices provide information on various topics ranging from the value of the pound in 1958–70 and imports of cars from selected countries, to car manufacturers’ and importers’ advertising agencies, and approximate monthly press advertising expenditures. The Notes contain detailed references to hundreds of historical sources about the cars covered, and the Bibliography includes more than 2,000 references to individual advertisements in magazines from the 1960s. Over 180 advertisement illustrations are also included.

\$75 hardcover (8½ × 11) 2005  
188 photos (8 in color), appendices, notes, bibliography, index  
p 978-0-7864-1985-2



## American Automobile Advertising, 1930–1980

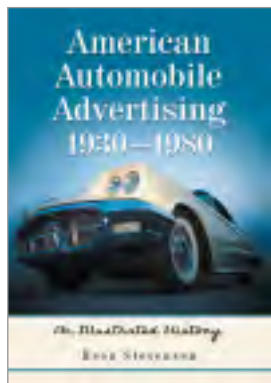
*An Illustrated History*

HEON STEVENSON

“Fascinating”—*Hemmings Motor News*; “impeccably researched and thoroughly engaging”—*Classic American*; “an excellent read”—*Cars & Parts*.

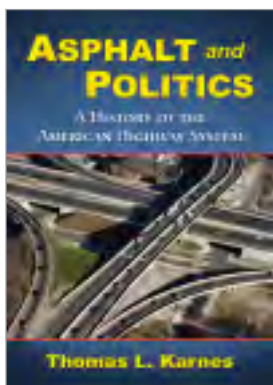
This book provides a comprehensive history of American print automobile advertising over a half-century span, beginning with the entrenchment of the “Big Three” automakers during the Depression and concluding with the fuel crises of the 1970s and early 1980s.

\$75 hardcover (8½ × 11) 2008  
282 photos (21 in color), notes, bibliography, index  
p 978-0-7864-3685-9 e 978-0-7864-5231-6



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## Asphalt and Politics



*A History of the American Highway System*

THOMAS L. KARNES

“Excellent...comprehensive”—*Choice*.

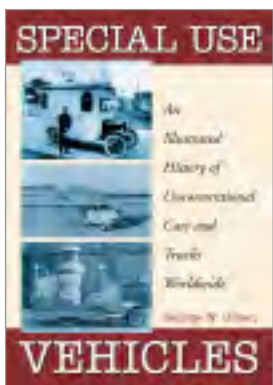
From animal paths to superhighways, transportation has been the backbone of American expansion and growth. This examination of the interstate highway

system in the U.S., and the forces that shaped it, includes the introduction of the automobile, the Good Roads Movement, and the Lincoln Highway Association. The book offers an analysis of state and federal road funding, modern road-building options, and the successes and failures of the current highway system.

\$35 softcover (6 × 9) 2009  
27 photos, glossary, notes, bibliography, index  
p 978-0-7864-4282-9 e 978-0-7864-5467-9

[Google books](#) [amazonkindle](#)

## Special Use Vehicles



*An Illustrated History of Unconventional Cars and Trucks Worldwide*

GEORGE W. GREEN

“Comprehensive...mind boggling”—*SAH Journal*; “recommended”—*E-Streams*; “many interesting period photos”—*The Flying Lady*.

This lively history gives a fascinating overview of the many special purposes vehicles have served. The unconventional uses of motor vehicles stretch one’s imagination. The author here divides them into eight types based on their purposes and uses. Sales vehicles support a successful sales volume; advertising vehicles retain present customers and attract new ones; education and training vehicles provide skills updates for employees; charity vehicles are used to serve various populations of the needy, suffering, and distressed; religious vehicles promote a particular faith; functional vehicles perform an on-the-spot function normally done by a fixed-base facility; multimodal vehicles have the ability to traverse land, water, and air; and government vehicles provide a host of services to constituencies.

\$39.95 softcover (7 × 10) 2006 [2003]  
153 photos, appendix, glossary, index  
p 978-0-7864-2911-0

## The Age of Hot Rods

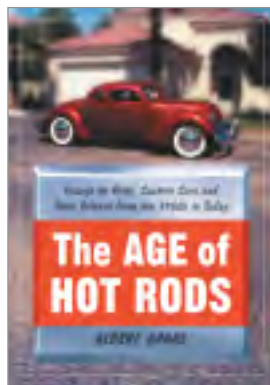
*Essays on Rods, Custom Cars and Their Drivers from the 1950s to Today*

ALBERT DRAKE

“A wealth of historical information”—*Cruzin’ Magazine*; “rich in detail...a very good addition...recommended”—*SAH Journal*; “think of this as candy for your car-nut soul”—*Street Rodder*.

A hot rod enthusiast and builder since the early 1950s, Albert “Bud” Drake has experienced rod and custom car culture to the fullest. This collection of his columns from *Rod Action* and *Goodguys Gazette* over the past quarter century, also incorporating several unpublished pieces, offers a wealth of historical information and insights. The colorful writing illuminates the people, machines, and cultural events that shaped hot rod culture.

\$39.95 softcover (7 × 10) 2008  
91 photos, index  
p 978-0-7864-3404-6



## Practical Car Restoration

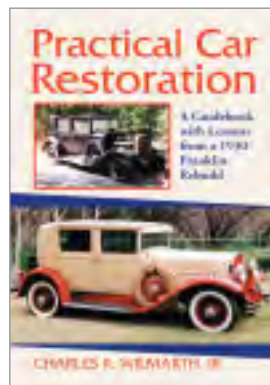
*A Guidebook with Lessons from a 1930 Franklin Rebuild*

CHARLES R. WILMARTH III

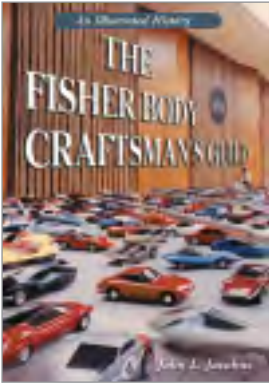
“A great deal of good information...an excellent addition”—*SAH Journal*; “worthy of a salute”—*Hemmings Classic Car*.

For anyone who has ever thought restoring a vintage car would be an enjoyable way to spend time, this book is the place to get going. Through the restoration of a 1930 Franklin, it details the step-by-step process of reclaiming an old jewel. It also addresses such issues as how much garage space you need, how long restoration takes, whether you should farm out some of the work, what kind of car you should get, where you can find it, and whether you should stay married. The author uses his 1930 Franklin as an example of restoring a vehicle that is roadworthy in today’s traffic yet as original as possible, a car that is practical to enjoy without the expense of a car show standout.

\$25 softcover (6 × 9) 2006  
80 photos, index  
p 978-0-7864-2511-2



## The Fisher Body Craftsman's Guild



*An Illustrated History*

JOHN L. JACOBUS

“Marvelous... highly recommended”—*Old Cars Weekly*; “one of the most intriguing automotive books of recent times...definitive”—*Cars and Parts*; “absolute must”—*Hemmings Classic Car*.

This richly illustrated book presents the history of the Fisher Body Craftsman's Guild, from its inception as a philanthropic project by the Fisher family during the Great Depression, to its expansion overseas, and finally to its end in 1968. Many former participants in this famous model building and design competition share their memories and photographs of their models, some of which are startlingly inventive even when viewed today.

\$49.95 hardcover (7 × 10) 2005  
171 photos (41 in color), tables, appendices,  
notes, bibliography, index  
p 978-0-7864-1719-3

## Cars I Could've, Should've, Kept



*Memoir of a Life Restoring Classic Sports Cars*

JACKSON BROOKS

“Delightful”—*The Prancing Horse*; “marvelous”—*Vintage Sports Car Club*.

Jackson Brooks began in the early 1960s to purchase, restore and enjoy a long succession of rare automotive

beauties, many of which are million-dollar commodities in today's market. He recounts in this well-illustrated memoir how he found and selected the cars—largely sports cars, with emphases on Ferrari and Alfa Romeo—the process of restoring them, and always the hunt for the next vehicle to spark his imagination. Few people have enjoyed so much hands-on experience with so many of the world's most desirable automobiles.

\$25 softcover (6 × 9) 2007  
160 photos, index  
p 978-0-7864-2810-6 e 978-0-7864-8313-6

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## The Wankel Rotary Engine

*A History*

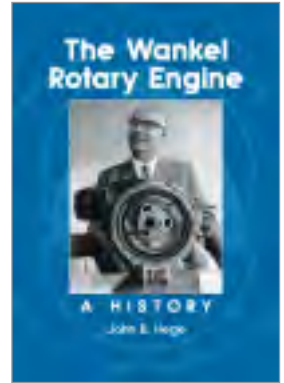
JOHN B. HEGE

“Terrific”—*Hemmings Motor News*; “excellent”—*Hemmings Sports & Exotic Car*; “definitive...a must-read”—*Choice*.

This complete and well-illustrated account traces the full history of the engine and its use in various cars, motorcycles, snowmobiles and other applications. It clearly explains the working of the engine and the technical challenges it presented—the difficulty of designing effective and durable seals, early emissions troubles, high fuel consumption, and others. The work done by several companies to overcome these problems is described in detail, as are the economic and political troubles that nearly killed the rotary in the 1970s, and the prospects for future rotary-powered vehicles.

\$35 softcover (7 × 10) 2006 [2002]  
78 photos & diagrams, notes, index  
p 978-0-7864-2905-9 e 978-0-7864-8658-8

[Google books](#)



## Still Life with Cars

*An Automotive Memoir*

JOHN L. LUMLEY

“Extraordinary... accurate”—*Old Cars Weekly*; “charming...neglects no detail”—*SciTech Book News*.

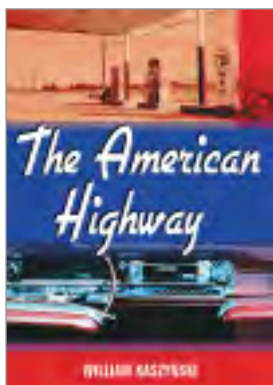
This engaging memoir follows a life spent nursing an obsession with cars, fitting for a son of Detroit's heyday. With occasional play in the garage of the Ford estate and an excursion to see Buckminster Fuller's three-wheeled Dymaxion among his earliest memories, John Lumley's enduring love of cars is no surprise. From those childhood adventures followed a lifetime spent elbow-deep in engines—Nash, Hupmobile, Mercury, Citroën, Triumph, Volkswagen, Lagonda, Armstrong-Siddeley, Bentley and more, many of them pictured. Though his career was devoted to loftier pursuits, the grease beneath his nails perhaps best sums up Lumley's lifelong love.

\$25 softcover (6 × 9) 2005  
58 photos, index  
p 978-0-7864-2053-7 e 978-0-7864-8117-0

[Google books](#)



## The American Highway



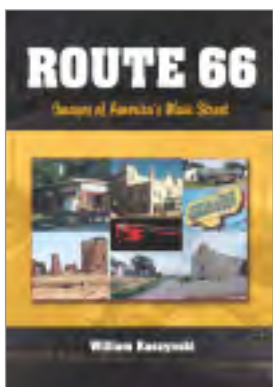
*The History and Culture of Roads in the United States*

WILLIAM KASZYNSKI

“Recommended” —*Library Journal*; “one of the best [books on the subject]...you’ll enjoy this one” —*Antique Automobile*; “fascinating” —*The Flying Lady*.

This spectacularly illustrated history traces the transformation of America’s roads from rutted wagon trails into ever smoother, faster and safer highways. Along with the sweat and ingenuity of increasingly ambitious construction, it explores the new roadside culture that sprang up to greet a society on the move. Places to eat, sleep, refuel, and see sights became as much a part of the highway travel experience as the road itself, and the histories of the most familiar roadside businesses are recounted here. More than 300 historical photographs provide fascinating documentation.

\$55 hardcover (8½ × 11) 2000  
313 photos, bibliography, index  
p 978-0-7864-0822-1



## Route 66

*Images of America's Main Street*

WILLIAM KASZYNSKI

“Recommended” —*Library Journal*; “filled with wonderful information...an absolute must” —*Old Cars Weekly*; “fascinating” —*RALPH*.

Travel from Chicago to Los Angeles and experience

Route 66 through this richly illustrated book. It presents pictures of many of the historic landmarks and longtime businesses which have become roadside institutions to several generations of Route 66 travelers, plus some places that are relatively unknown to the average traveler. Nearly all of the places shown can be visited today. The book is also a salute to those who supported the highway over the years, including Cyrus Avery, Jack Cuthbert (“Mr. 66”), Lucille Hamon and Campbell’s 66 Express.

\$55 hardcover (8½ × 11) 2003  
207 photos (55 in color), notes, index  
p 978-0-7864-1553-3

## William Howard Taft and the First Motoring Presidency, 1909–1913

MICHAEL L. BROMLEY

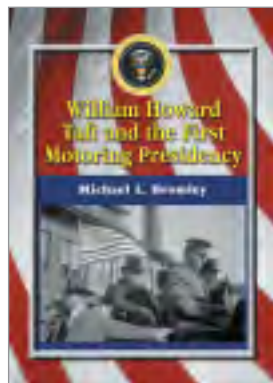
“Wonderful...impeccable...so much fun to read” —*SAH Journal*; “valuable...recommended” —*Antique Automobile*; “hooray” —*Horseless Carriage Gazette*.

William Howard Taft declared, “I am sure the automobile

coming in as a toy of the wealthier class is going to prove the most useful of them all to all classes, rich and poor.” Unlike his predecessors, who made public their disdain for the automobile, Taft saw the automobile industry as a great source of wealth for this country. The first president to acquire a car in office (Congress granted him three automobiles), Taft is responsible for there being a White House garage in 1909.

This is a meticulously researched reappraisal of the oft-maligned Taft presidency focusing particularly on his cars, his relationship to the automobile and the role of the automobile in the politics of his day. Appendices provide information on the White House garage and stable, Taft’s speech to the Automobile Club of America and a glossary of terms and names.

\$45 softcover (7 × 10) 2006 [2003]  
86 photos, notes, glossaries, appendices, bibliography, index  
p 978-0-7864-2952-3



## Cities and Cars

*A Handbook of Best Practices*

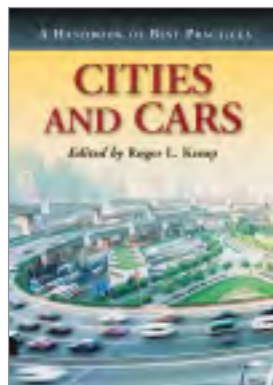
EDITED BY

ROGER L. KEMP

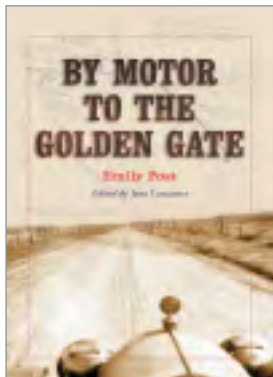
“Recommended” —*Choice*; “if I were a town planner I’d get me a copy” —*The Herald*.

This volume collects outstanding recent essays on all aspects of the complex subject of traffic congestion and pollution. It includes numerous case studies on how cities, towns, and communities throughout the nation are managing the unrestricted use of the personal automobile. Other chapters discuss the future of urban transportation and examine evolving trends.

\$39.95 softcover (7 × 10)  
Glossary, references, appendices, index  
p 978-0-7864-2919-6 2007



## By Motor to the Golden Gate



EMILY POST

EDITED BY  
JANE LANCASTER

“Well researched”  
—*The Horseless Carriage Gazette*; “this is a super book” —*Old Cars Weekly*.

In 1915, journalist Emily Post set out from New York to investigate whether it was possible to drive comfortably

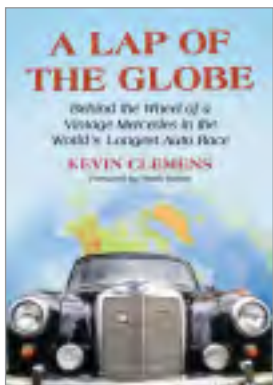
across the country to San Francisco in an automobile. This is a reprint of Post’s only travel book, originally published by *Collier’s Weekly* seven years before she became famous for her book on etiquette. It describes her travels with her cousin Alice and her Harvard undergraduate son as they played the American tourists from Niagara Falls to cave dwellings near Santa Fe. A first-hand account of elite automotive travel before the process was democratized after World War I, it also shows the history of the southwest, particularly in the myths that made towns such as Santa Fe “authentic” tourist destinations, and provides contemporary comments on class and ethnicity.

\$25 softcover (6 × 9) 2004

60 photos, maps, appendix, notes, index  
p 978-0-7864-1940-1 e 978-0-7864-8147-7

[Google books](#)

## A Lap of the Globe



*Behind the Wheel of a Vintage Mercedes in the World’s Longest Auto Race*

KEVIN CLEMENS

FOREWORD BY  
FRANK BARRETT

“Interesting read” —*AutoAficionado*.

This memoir recounts the author’s adventures while competing in the

Around the World in 80 Days Motor Challenge from May to July 2000. Beginning with his search for a sponsor and his deliberations in choosing a 1959 Mercedes-Benz 220S, it follows him from his arrival in London through various countries including Italy, Greece, Former Russian Republics, China, Canada, the U.S., Morocco, Spain and France.

\$25 softcover (6 × 9) 2006

120 photos, appendices, index  
p 978-0-7864-2561-7 e 978-0-7864-8323-5

[Google books](#)

## Colonel Albert Pope and His American Dream Machines

*The Life and Times of a Bicycle Tycoon Turned Automotive Pioneer*

STEPHEN B.  
GODDARD

“Wonderful...fascinating...valuable” —*Choice*; “interesting and enlightening” —*Old Cars Weekly*.

In the 1890s

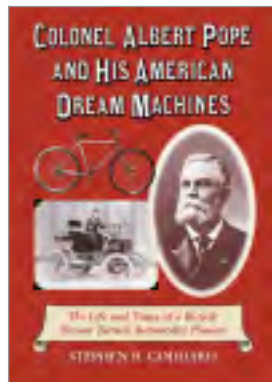
Colonel Albert A.

Pope was hailed as a leading American automaker. That his name is not a household word today is the very essence of his story.

Pope’s production methods as the world’s largest manufacturer of bicycles led to the building of automobiles with lightweight metals, rubber tires, precision machining, interchangeable parts, and vertical integration. The founder of the Good Roads Movement, Pope entered automobile manufacturing while steam, electricity, and gasoline power were still vying for supremacy. The story of his failed dream of dominating U.S. automobile production is an engrossing view into America’s industrial history.

\$39.95 softcover (6 × 9) 2009 [2000]

36 photos, notes, bibliography, index  
p 978-0-7864-4089-4



## The Streamline Era Greyhound Terminals

*The Architecture of W.S. Arrasmith*

FRANK E. WRENICK

WITH THE EDITORIAL  
ASSISTANCE OF  
ELAINE V. WRENICK

FOREWORD BY  
RICHARD LONGSTRETH

“Impressive...definitive” —*Society for Commercial Archeology Journal*; “a fitting tribute” —*Hemmings Motor News*.

This volume explores the life of William Strudwick Arrasmith, a defining artist of the short-lived era of streamline design, and especially his work for Greyhound—at least fifty terminals and other facilities. The final third of the book is a detailed examination of 28 of these terminals. A full chronology of Arrasmith’s firms and commissions is also included.

\$38 softcover (7 × 10) 2011 [2007]

79 photos, chronology, notes, bibliography, index  
p 978-0-7864-6445-6



## “A Reliable Car and a Woman Who Knows It”



*The First Coast-to-Coast Auto Trips by Women, 1899–1916*

CURT MCCONNELL

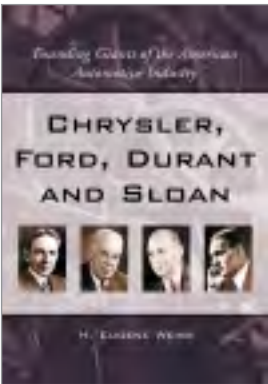
• WINNER, THOMAS MCKEAN MEMORIAL CUP—ANTIQUA AUTOMOBILE CLUB OF AMERICA

“Recommended” —*Library Journal*; “superb...a ‘must have’” —*Antique Automobile*; “fills a gap” —*Old Cars Weekly*.

In 1909, 22-year-old Alice Ramsey and three female companions piled into a Maxwell in New York City, and 59 days later they triumphantly rolled into San Francisco. A few years later silent film star Anita King would become the first woman to make the transcontinental drive solo. These and other early coast-to-coast drives proved women’s growing independence, as well as the automobile’s long-distance viability.

\$39.95 softcover (7 × 10) 2000  
69 photos, appendix, notes, index  
p 978-0-7864-0970-9

## Chrysler, Ford, Durant and Sloan



*Founding Giants of the American Automobile Industry*

H. EUGENE WEISS

“Masterfully weaves the stories into a rich tapestry that ties these visionaries together and presents a panoramic picture of the formative years of automobile manufacturing” —*Cars & Parts*.

The American automobile industry has been called the favorite child of capitalism. Four decades of exceptional earnings allowed Henry Ford, Walter Chrysler, William Durant and Alfred P. Sloan to make developments in production, design and marketing that have set the standard for consumer products and industrial firms. This comparative study details the career histories and visions of each of the men, exploring their individual business methods, their innovations, and their impacts on the industry.

\$35 softcover (7 × 10) 2003  
50 photos, tables, notes, index  
p 978-0-7864-1611-0

## My First Forty Cars

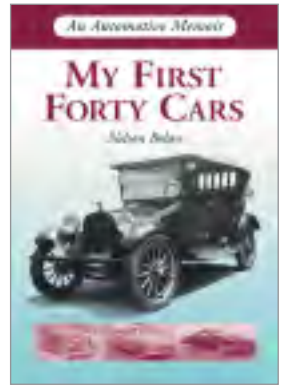
*An Automotive Memoir*

NELSON BOLAN

“Engaging and uniquely personal memoir...recommended” —*Midwest Book Review*; “good, solid fun” —*Old Cars Weekly*.

This automotive memoir includes a chapter for each of Bolan’s first forty cars, including photographs of the actual vehicles where possible. Most were well aged at the time of purchase; the earliest was a 1917 Dodge Brothers. A nostalgic but factual recollection of each car in the order it was acquired, the book includes interesting information about each model and Bolan’s mechanical adventures from the 1940s to the 1990s.

\$25 softcover (6 × 9) 2003  
79 photos, index  
p 978-0-7864-1624-0



## The USA from a Chevrolet

*Scenes from a Forty-Year Drive in a '65 Biscayne*

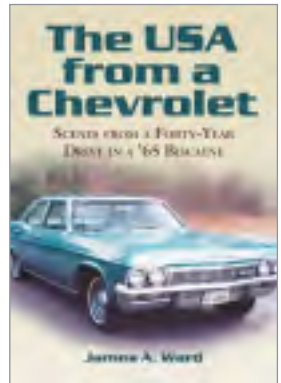
JAMES A. WARD

“Highly literate, absorbing narrative” —*Hemmings Classic Car*.

In July 1965, an Artesian Turquoise Chevrolet Biscayne rolled off a General Motors assembly line. Little did James Ward know that this car would become a cherished member of his family, playing a role in his wedding, honeymoon, years of graduate school, birth of his daughter, and her wedding, among countless other memories. Four decades—and a lot of history—later, the author still drives this rolling historical artifact dubbed Phoebe.

Using the Biscayne as a narrative thread, this first-person account explores facets of American history the author and Phoebe experienced since the mid-1960s, such as a KKK cross-burning, a civil rights march, Hurricane Betsy, numerous local diners, motels, and parks, and interesting people and out-of-the-way places. Looking for remnants of their youth, they drove across back roads in 21st century America.

\$25 softcover (6 × 9) 2006  
36 photos, notes, bibliography, index  
p 978-0-7864-2588-4 e 978-0-7864-8454-6



[Google books](#)

## Percival Lowell's Big Red Car



*The Tale of an Astronomer and a 1911 Stevens-Duryea*

WILLIAM LOWELL  
PUTNAM

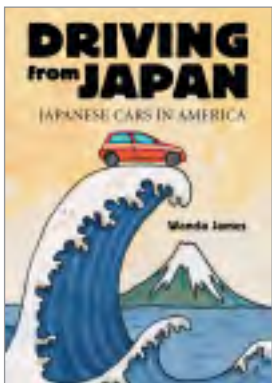
“Outstanding... recommended”—*Antique Automobile*; “intriguing”—*Old Cars Weekly*.

This is the story of one car—a 1911 Stevens-Duryea

Model Y “Big Six”—and its famous owner Percival Lowell, the American astronomer best known for his studies of Mars and mathematical prediction of the discovery of Pluto. The narrative follows the vehicle, a product of Frank Duryea—of the pioneering Duryea brothers—through its time with Lowell and through subsequent owners to its present status as a moving landmark of history.

\$25 softcover (6 × 9) 2002  
68 photos, index  
p 978-0-7864-1234-1

## Driving from Japan



*Japanese Cars in America*

WANDA JAMES

“Masterful job...excellent...highly recommended”—*Choice*.

This study chronicles the success of the Japanese car in America. Starting with Japan’s first gasoline-powered car, the Takuri, it examines early Japanese inventors and automotive conditions in Japan; the arrival of Japanese cars in California in the late 1950s; consumer and media reactions to Japanese manufacturers; what obstacles they faced; initial sales; and how the cars gained popularity through shrewd marketing.

Toyota, Honda, Datsun (Nissan), Mazda, Subaru, Isuzu, and Mitsubishi are profiled individually from their origins through the present. An examination follows of the forced cooperation between American and Japanese manufacturers, the present state of the industry in America, and the possible future of this union, most importantly in the race for a more environmentally-sound vehicle.

\$39.95 softcover (7 × 10)  
83 photos, notes, bibliography, index  
p 978-0-7864-3116-8 2007 [2005]

## American Cars in Prewar England

*A Pictorial Survey*

BRYAN GOODMAN

“Splendid...fascinating...highly recommended”—*The Automobile*; “fantastic”—*Old Cars Weekly*; “delightful”—*SAH Journal*; “excellent”—*Old Autos*.

This book features numerous photographs and commentary on many makes of American cars that could be seen on British roads before the beginning of World War II. Buick, Cadillac, Chevrolet, Chrysler, Dodge, Durant, Duryea, Essex, Ford, Hudson, Jewett, La Salle, Oldsmobile, Overland, Packard, Plymouth, Saxon, Stanley, Studebaker, Stutz and White are among the manufacturers whose cars are included. The author provides a concise description of each automobile he covers, and points out some interesting features and technical details.

\$45 softcover (7 × 10) 2004  
327 photos, appendices, index  
p 978-0-7864-1540-3



## American Cars in Europe, 1900–1940

*A Pictorial Survey*

BRYAN GOODMAN

FOREWORD BY  
KIT FOSTER

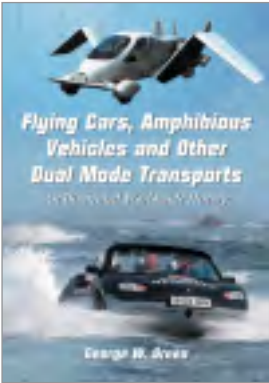
“Fascinating original photos...excellent...a delightful road trip through prewar Europe”—*Cars & Parts*.

This book contains a unique and unprecedented collection of period photographs, recording American automobiles—and their owners—in various locations throughout Europe between the years of 1900 and 1940. Captions include the make and model of each car; information on the setting of the photograph; and remarks on interesting details, unusual accessories or distinguishing features of each car. Argo, Jewett, Durant and Reo automobiles are represented here along with household names such as Buick, Chevrolet and Ford.

\$45 softcover (7 × 10)  
340 glossy photos, index  
p 978-0-7864-2250-0 2006



## Flying Cars, Amphibious Vehicles and Other Dual Mode Transports



*An Illustrated Worldwide History*

GEORGE W. GREEN

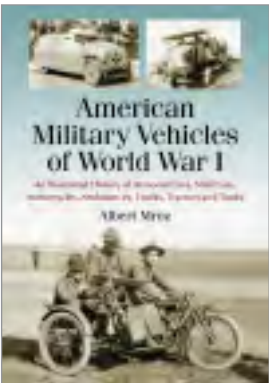
“Magnificent...a remarkable book” — Johan Visschedijk, *100aircraftphotos.com*.

It wasn't very long after the first commercially viable automobiles came on the scene that ambitious engineers began to dream of vehicles

that could travel not only on land but also in the air, or by water. For a century, talented designers have created unique dual purpose vehicles for land, water and air for both civil and military applications. These machines have met the engineering and economic challenges of dual-mode travel with varying degrees of success. This book describes a fascinating array of these vehicles from the U.S. and abroad, including flying automobiles, roadable aircraft, amphibious vehicles, hovercraft, road-rail trains, and triphibious inventions.

\$45 softcover (7 × 10) 2010  
160 photos, glossary, bibliography, index  
p 978-0-7864-4556-1

## American Military Vehicles of World War I



*An Illustrated History of Armored Cars, Staff Cars, Motorcycles, Ambulances, Trucks, Tractors and Tanks*

ALBERT MROZ

“Probably the definitive book on all types of military vehicles employed during World War I” — *Military Heritage*.

In World War I motor vehicles and aircraft were quickly cemented as the most influential military tools of the early 20th century. This book both describes the development and use of a wide range of specialized motor vehicles during World War I and analyzes how their advent indelibly altered modern warfare and transportation.

\$45 softcover (7 × 10) 2009  
332 photos, chronology, bibliography, index  
p 978-0-7864-3960-7 e 978-0-7864-5476-1  
[Google books](#) [amazonkindle](#)

## American Cars, Trucks and Motorcycles of World War I

*Illustrated Histories of 225 Manufacturers*

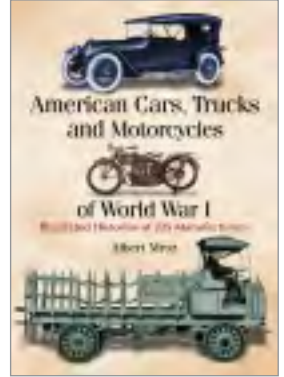
ALBERT MROZ

“Recommended” — *Choice*; “valuable” — *American Reference Books Annual*.

Even before American involvement in World War I, motor vehicle manufacturing in the U.S. was widespread and diverse, though the war served to expand the market rapidly. Hundreds of companies were building vehicles for military as well as civilian use during this time. From their beginnings until their demise, the histories of 225 companies that manufactured cars, trucks or motorcycles for the civilian market are provided, along with illustrations and specs of representative models from each company that existed in 1917 and 1918.

\$45 softcover (7 × 10) 2010  
246 photos, bibliography, index  
p 978-0-7864-3967-6 e 978-0-7864-5725-0

[Google books](#) [amazonkindle](#)



## Illustrated Dictionary of Automobile Body Styles

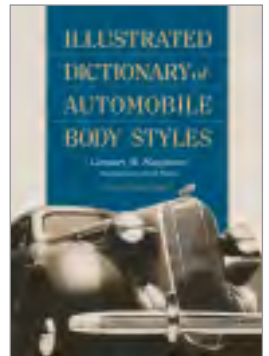
LENNART W. HAAJANEN

ILLUSTRATIONS BY  
BERTIL NYDÉN  
FOREWORD BY  
KARL LUDVIGSEN

“Superb...excellent and strongly recommended” — *SAH Journal*; “a truly worthwhile book that all car enthusiasts should have” — *Hemmings Classic Car*.

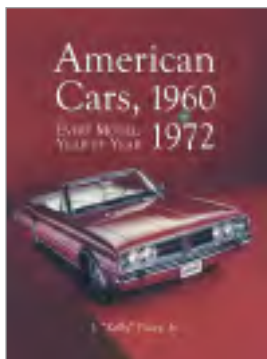
This dictionary with clear line drawings defines all distinct body types ever applied to automobiles, from the early days when many were closely derived from established types of horse-drawn vehicles. It explains subtype designations and distinctions between similar types, comments on when and where individual body types were popular, traces how terms have taken on different meanings in different countries or time periods, and clarifies the use or misuse of various terms and designations.

\$39.95 softcover (7 × 10) 2008 [2003]  
132 photos, appendix, bibliography  
p 978-0-7864-3737-5



# REFERENCE

## American Cars, 1960–1972



*Every Model,  
Year by Year*

J. "KELLY" FLORY, JR.

"Detailed"—*Antique Automobile Club of America*; "the research that went into this book is truly commendable"—*Cars & Parts*; "amazing"—*Antique Automobile*; "pure filet mignon for car

fans"—*Old Autos*; "highly recommended...fabulous"—Beverly Rae Kimes, *SAH Journal*.

This is an exhaustive reference work to American made cars of model years 1960–1972. Organized by year, it provides a yearly update on each make's status and production figures, then details all models offered for that year.

Model listings include available body styles, base prices, engine and transmission choices, power ratings, standard equipment, major options and their prices, curb weight and dimensions, paint color choices, changes from the previous year's model, and sales figures. Also given are assembly plant locations and historical overviews of each model nameplate.

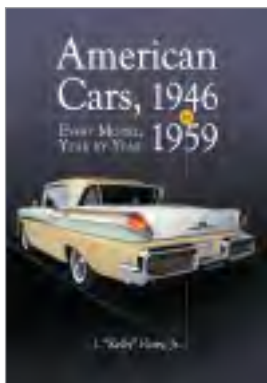
\$75 hardcover (8½ × 11) 2004

1,018 photos, index

p 978-0-7864-1273-0 e 978-0-7864-5200-2

[Google books](#)

## American Cars, 1946–1959



*Every Model,  
Year by Year*

J. "KELLY" FLORY, JR.

"Fascinating"—*SAH Journal*; "4 Stars...absolute must"—*Hemmings Classic Car*.

This comprehensive reference book details every model from each of the major manufacturers from model years

1946 through 1959. Year by year, it provides an overview of the industry and market, followed by an individual report on each company: its main news for the year; its production figures and market status; and its powertrain offerings, paint colors and major options. The company's models are then detailed individually with such information as body styles, prices, dimensions and weights, standard equipment and production figures.

\$75 hardcover (8½ × 11) 2008

948 photos, appendices, notes, bibliography, index

p 978-0-7864-3229-5 e 978-0-7864-5230-9

[Google books](#) [amazon kindle](#)

## German Military Vehicles of World War II

*An Illustrated  
Guide to Cars,  
Trucks, Half-  
Tracks, Motorcycles,  
Amphibious  
Vehicles and Others*

JEAN-DENIS G.G.

LEPAGE

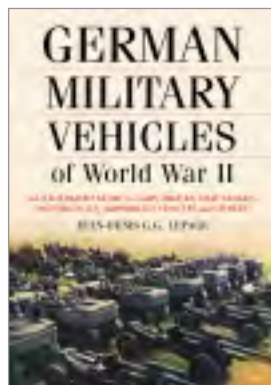
This volume presents a cross-section of the most common transport vehicles produced and used by the German army. Tanks plus auxiliary vehicles such as cars, motorcycles, vans, ambulances, trucks and tractors made it possible for the troops to keep moving. These lightly armored or unarmored vehicles—aka "soft skins"—operated behind the front lines, maintaining supply lines, connecting armies with their home bases, and ultimately determining the outcome of battle.

\$49.95 softcover (7 × 10) 2007

264 photos, glossary, bibliography, index

p 978-0-7864-2898-4 e 978-0-7864-6252-0

[Google books](#)



## The Automotive Bibliography

*13,000 Works in  
English, Czech/  
Slovak, Danish,  
Dutch, Finnish,  
French, German,  
Italian, Norwegian,  
Polish, Portuguese,  
Slovenian, Spanish  
and Swedish*

DENIS VEILLEUX

"Essential"—  
*ARBA*; "outstanding  
...thoroughly recom-  
mended"—*SAH  
Journal*; "indispensable"—*The Flying Lady*.

This bibliography includes monographs, theses, biographies, encyclopedias, other reference books, company and government publications, and buyer's, collector's, spotter's and identification guides. Works specifically on motor vehicles are divided into four sections: automobiles; sports, muscle and racing cars; two-wheeled vehicles; and general works, other vehicles and automotive accessories and components. A separate section includes books about the broader subject of motorization: general works and cultural aspects; uses of motor vehicles; motor vehicles in industries; and individuals and organizations.

\$145 library binding (8½ × 11) 2003

Bibliography, indexes

p 978-0-7864-1534-2

### The Automotive Bibliography

*13,000 Works in English,  
Czech/Slovak, Danish, Dutch,  
Finnish, French, German, Italian,  
Norwegian, Polish, Portuguese,  
Slovenian, Spanish and Swedish*

DENIS VEILLEUX

McFarland & Company, Inc., Publishers

# REFERENCE

## Drive-in Theaters



*A History from Their Inception in 1933*

KERRY SEGRAVE

• A *LIBRARY JOURNAL* STARRED REVIEW  
 “Highly recommended”—*Library Journal*; “fascinating”—*Old Cars Weekly*.

The history of the drive-in from its beginnings in the 1930s

through its heyday in the 1940s and 1950s to its gradual demise in modern-day America is thoroughly documented here: the patent battles, community concerns with morality (on-screen and off), technological advances (audio systems, screens, etc.), audiences, and the drive-in’s place in the motion picture industry.

\$35 softcover (6 × 9) 2006 [1992]

67 photos, tables, appendices, references, bibliography, index  
 p 978-0-7864-2630-0

## Automobile Manufacturers Worldwide Registry

COMPILED BY MARIAN SUMAN-HREBLAY

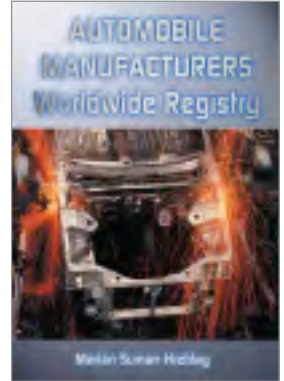
“Indispensable”—*The Flying Lady*; “a nice book”—*Old Cars Weekly*.

This one-of-a-kind reference work provides essential data on some 10,700 manufacturers of automobiles, beginning with the earliest vehicle that

might be so termed and covering all nations in which automobiles have been built—67 in all. This is a very complete registry providing essential facts about the manufacturers: complete name, location, years active, type(s) of vehicles built, and other basic data.

\$55 softcover (8½ × 11) 2000

Bibliography  
 p 978-0-7864-0972-3



## Other Transportation Titles



BY BENJAMIN J. BURNS

\$40 SOFTCOVER (6 × 9)  
 978-0-7864-6447-0 2011



BY ROBERT EARL HANEY  
 WITH LEE COURTMAGE

\$29.95 SOFTCOVER (6 × 9)  
 978-0-7864-6316-9 2011



BY DON BERLINER

\$35 SOFTCOVER  
 978-0-7864-4300-0 2010



BY ROBERT M. WHITE  
 AND JACK L. SUMMERS

\$29.95 SOFTCOVER  
 978-0-7864-4989-7 2010



BY JAMES C. BURKE

\$40 SOFTCOVER (6 × 9)  
 978-0-7864-6505-7 2011



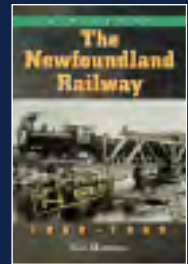
BY PETER MURRAY HAIN

\$39.95 SOFTCOVER  
 978-0-7864-6405-0 2011



BY JIM COX

\$55 HARDCOVER (7 × 10)  
 978-0-7864-4528-8 2010



BY LES HARDING

\$39.95 SOFTCOVER (7 × 10)  
 978-0-7864-3261-5 2008

Read descriptions and review quotes at [www.mcfarlandpub.com](http://www.mcfarlandpub.com).

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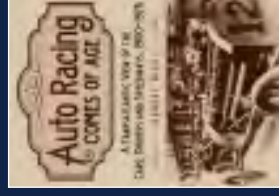
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